



## **The Bloomingtondale Civic Association (BCA) Needs YOUR Support!!**

The Bloomingtondale Civic Association seeks your support of its biennial 2017 **BLOOMINGDALE HOUSE TOUR**. This year's event theme is:

### ***BLOOMINGDALE -- VICTORIAN SECRETS AND MODERN TRUTHS***

Event proceeds will go towards college scholarships for Bloomingtondale youth, as well neighborhood beautification and historic preservation.

The Tour will be about more than interior design and the architectural charm of Bloomingtondale's century old homes. It is also a celebration of the re-invention, dynamism, and diversity of this urban village. Tour activities will showcase Bloomingtondale's rich past and bright future, support the artists who now enliven its streets, and engage our youth and elders in the stories of our neighborhood and city.

Consequently, with your support, the 2017 Bloomingtondale House Tour & Reception will include the following elements:

- ❖ ***Architectural and Design Historical Research & Education***
- ❖ ***Tour of Bloomingtondale's most distinguished historic homes.***
- ❖ ***Design Workshops***
- ❖ ***Reception***
- ❖ ***Professionally designed souvenir Tour Program Book that will highlight Tour homes and sponsors, and Bloomingtondale artists, history, and businesses.***

***Please consider the benefits of supporting this event through sponsorship, or purchase of ad and/or ticket***

**BLOOMINGDALE HOUSE TOUR – OCTOBER 28, 2017**  
**“Victorian Secrets and Modern Truths”**

**SPONSORSHIP LEVELS:**

**MARBLE LEVEL                \$5,000**

- Full page ad (inside front cover or back cover of program book)
- Signage/handouts at registration table
- Signage at reception site
- Acknowledgement in press releases and website
- 10 tickets

**GRANITE LEVEL                \$2,500**

- Full page ad (inside back cover)
- Acknowledgement in press releases and website
- 6 tickets

**QUARTZ LEVEL                \$1,500**

- Full page ad
- Acknowledgement in press releases and website
- 4 tickets

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**Other Ad Prices:**

**CORPORATIONS**

**SMALL BUSINESSES**

Full page	\$1,000	\$350*
Half page	\$ 500	\$175
¼ page	\$ 250	\$100
XL Business Card	N/A	\$75

\*Small businesses receive 2 tickets for a full page.

**Ad sizes:**

Full page	8" x 10"
Half page	7.25" w x 4.875" h   or 3.875" w x 10" h
¼ page	3.875" w x 4.875" h

Contact: 202-491-3996      Ad design/submissions:      914-563-9487

**COLORS:**

- All ads and photos will be printed in CMYK COLOR

**ARTWORK & PHOTOS:**

- All artwork and photos should be clear and of the highest possible resolution
- Use professional artwork or photography whenever possible.
- Business cards are NOT camera-ready ads!
- **Do not use artwork you pulled off the INTERNET because it will print with JAGGED LINES.**

**FILE FORMATS:**

- PDF is the PREFERRED file format for all ads. If the ad is being created by a professional who prefers another format, he/she should immediately contact Anthony Teat at [tonyteat@masaidesign.com](mailto:tonyteat@masaidesign.com) or 202-716-2724.
- We DO NOT accept Publisher or Word Perfect files. Also HARD COPY ADS WILL NOT BE ACCEPTED.
- **PHOTOS** should be submitted as JPG or TIF files (200 dpl or greater).

**DESIGN FEES:**

Basic layout activities are included in the cost of your ad. However, if we have to do any extraordinary design work or correction to your ad, YOU WILL BE CHARGED.

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Print or type this form and mail to:

BLOOMINGDALE CIVIC ASSOCIATION  
Post Office Box 1483  
Washington, D.C. 20013

Name of business \_\_\_\_\_

Name of contact: \_\_\_\_\_

Street address: \_\_\_\_\_

City/state/zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Check Ad Size and indicate amount of check/money order, paypal or credit card:

\_\_\_\_\_ Full page            \$ \_\_\_\_\_

\_\_\_\_\_ Half page            \$ \_\_\_\_\_

\_\_\_\_\_ ¼ page                \$ \_\_\_\_\_

\_\_\_\_\_ Business card        \$ \_\_\_\_\_

Email camera ready ad to: Jessica Cummings- [jkcw06@gmail.com](mailto:jkcw06@gmail.com)  
(photos/ads must be high resolution 300 dpi, pdf or jpeg)  
(logos must be vector files or high res jpegs)

General questions:            202-491-3996; [BHollidaypsy@gmail.com](mailto:BHollidaypsy@gmail.com) (Bertha Holliday)  
Ad design/submissions: 914-563-9487; [jkcw06@gmail.com](mailto:jkcw06@gmail.com) (Jessica Cummings)